



Sateri Wins Capital Weekly's “The Excellence of Listed Enterprise Awards 2011”

(31 August, 2011 – Hong Kong) - Sateri Holdings Limited (“Sateri” or the “Group”; stock code: 1768), a leading consumer fiber company focused in the China market with secure plantations in Brazil, today announced it was awarded “The Excellence of Listed Enterprise Awards 2011” by Capital Weekly.

“The Excellence of Listed Enterprise Awards 2011” is organized by Capital Weekly, a renowned financial magazine in Hong Kong, as a forum to recognize the achievements and contributions of listed companies in Hong Kong. This year, 23 winning firms were selected from over 1,300 Hong Kong listed companies, based on the merits of corporate governance, investor relations, corporate strategy, social responsibility, as well as growth in earnings.

Mr. Will Hoon, Chief Executive Officer of Sateri said, “We are honoured to be awarded Capital Weekly’s ‘The Excellence of Listed Enterprise Awards 2011’ within a year since our listing in Hong Kong. The award demonstrates the market’s recognition of our performance in business strategy, corporate governance and investor relations. Going forward, we will continue in our efforts to further promote our two-pronged strategy. Firstly, we will continue to expand our special grade product offering in order to reduce our exposure to market fluctuations generated by business cyclicity and the global economic uncertainty. Secondly, we will also enhance our integrated business model, increase our cost-competitiveness and strengthen our leading position in the industry in order to enhance shareholder value.”



Mr. Will Hoon, Chief Executive Officer received the trophy from Mr. Frederick Tsang, Vice President of The Hong Kong Society of Financial Analysts Ltd.



Mr. Will Hoon (sixth from left in the second row), Chief Executive Officer, attended the “The Excellence of Listed Enterprise Awards 2011” award presentation ceremony.



Mr. Will Hoon, Chief Executive Officer, delivered a thank you speech to the audience.

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About Sateri Holdings Limited

Listed on the Hong Kong Stock Exchange, Sateri Holdings Limited (“Sateri”; stock code: 1768) is one of the largest specialty cellulose producers in the world, producing dissolving wood pulp and viscose staple fiber in its mills in Brazil and China, namely Bahia Specialty Cellulose and Sateri (Jiangxi) Chemical Fiber, respectively. The Company currently has an annual production capacity of 485,000 tons of dissolving wood pulp, accounting for more than 10% of global supply. Sateri is a constituent of the Morgan Stanley Capital International (MSCI) Hong Kong Small Cap Index.

Sateri has corporate offices located in Shanghai and Hong Kong. It also owns and operates its own wood plantations in Brazil, ensuring a secure and stable supply of wood, the principal raw material used in production of dissolving wood pulp. The Group distributes its dissolving wood pulp and viscose staple fiber to customers across Asia, Americas and Europe.

According to 2010 statistics from China Customs, Sateri was the largest supplier of dissolving wood pulp by import volume in China, the world's largest dissolving wood pulp market.

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